



GLOW UP!

FEEL LIKE YOUR CURRENT SOCIAL MEDIA DOESN'T SPEAK TO WHO YOU ARE & YOUR BUSINESS VISION!?

SO WHAT'S A GLOW UP?

FEELING LIKE YOUR SOCIAL PLATFORMS ARE A LITTLE DATED OR UNINSPIRING?

THE GLOW UP PACKAGE IS FOR THOSE WHO NEED OR WANT A CHANGE, CHANGE THE DIRECTION OR BRANDING OF THEIR SOCIAL MEDIA PRESENCE AND MOVE FORWARD WITH DIRECTION!

MEG WILL TAKE YOUR CURRENT INSTAGRAM FEED AND DO A FULL TRANSFORMATION ALIGNING WITH YOUR BUSINESS GOALS, THE VIBES YOU LOVE & THE EDUCATION TO MOVE FORWARD WITH THE SAME FLOW.

THIS INCLUDES:

- BIO REWORK TO BE SEARCH ENGINE OPTIMISED (SEO)
(*MEANING, WHEN PEOPLE SEARCH FOR SPECIFIC NEEDS THROUGH INSTAGRAM YOUR BUSINESS WILL APPEAR*)
- ARCHIVE UNNECESSARY POSTS IF REQUIRED
- RE-WORK CURRENT POSTS WITH KEYWORDS TO SUIT SEO
- HASHTAG RESEARCH
- 6 TEMPLATES FOR FUTURE USE FOR POST'S, STORIES & REEL COVERS
- HIGHLIGHT COVERS & TOPICS

ALSO INCLUDED ARE 10 TOPICS TO USE FOR FUTURE CONTENT IDEAS SPECIFIC TO YOUR BUSINESS TYPE & WHAT PEOPLE ARE FREQUENTLY ASKING.

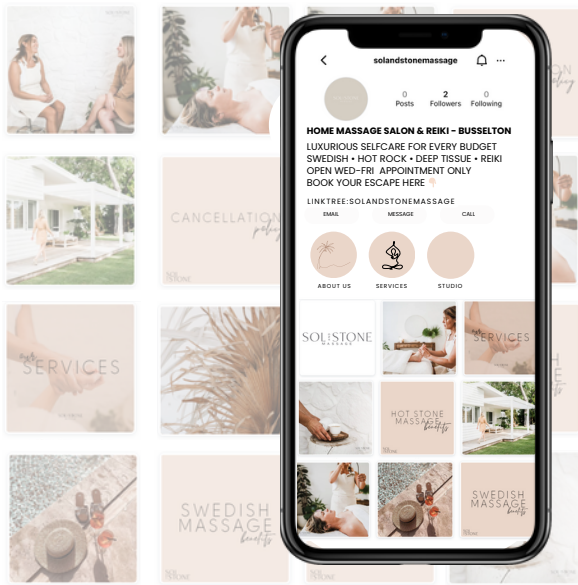
NOT ONLY WILL MEG OVERHAUL YOUR INSTAGRAM, SHE WILL HEAD OVER TO YOUR FACEBOOK BUSINESS PAGE (IF YOU HAVE ONE) & TIDY UP THE SAME.

UNDERSTANDING THAT BOTH PLATFORMS ARE USED FOR DIFFERENT REASONS, MEG WILL CREATE A PLAN FOR YOU TO MOVE FORWARD AND FLOURISH ACROSS YOUR SOCIAL MEDIA PRESENCE.

TAKE A LOOK AT PREVIOUS WORK & WHAT BUSINESS OWNERS HAVE TO SAY!



PREVIOUS GLOWUP'S



SOL AND STONE MESSAGE

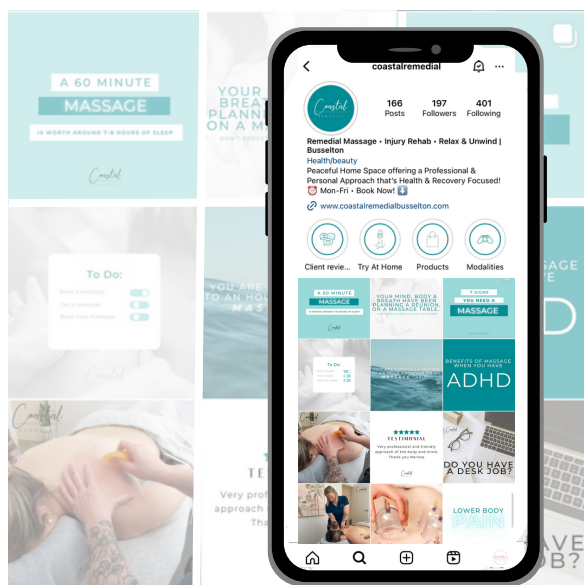
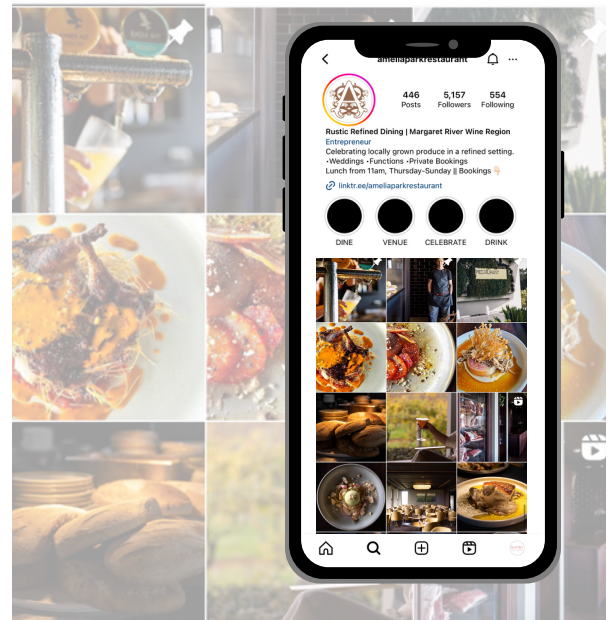
HIGHLY RECOMMEND! MEGAN IS AMAZING, SHE WAS SO HELPFUL AND IS AN ABSOLUTE WEALTH OF KNOWLEDGE WHEN IT COMES TO SOCIAL MEDIA, SETUPS AND STRATEGY. I HAD PREVIOUSLY BEEN FEELING A LITTLE OVERWHELMED WITH MY BUSINESS SOCIALS- MEGAN WAS SUCH A TREMENDOUS HELP AND THE ANSWER TO MY PRAYERS, THIS WOMAN IS A GODDESS- I CANNOT THANK HER ENOUGH!

♥
MICHELLE
SOL & STONE MESSAGE



MEGAN HAS RECENTLY TAKEN OVER OUR SOCIAL MEDIA AND IT HAS BEEN SUCH A GOOD DECISION. SHE IS DOING SUCH AN AMAZING JOB AND HAS TAKEN ALL THE STRESS OF THAT SIDE OF THE BUSINESS AWAY FROM ME.

RENEE
AMELIA PARK RESTAURANT

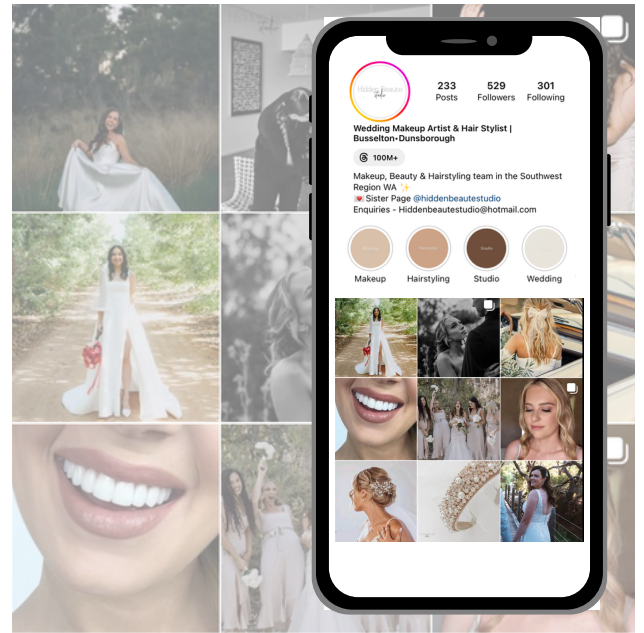
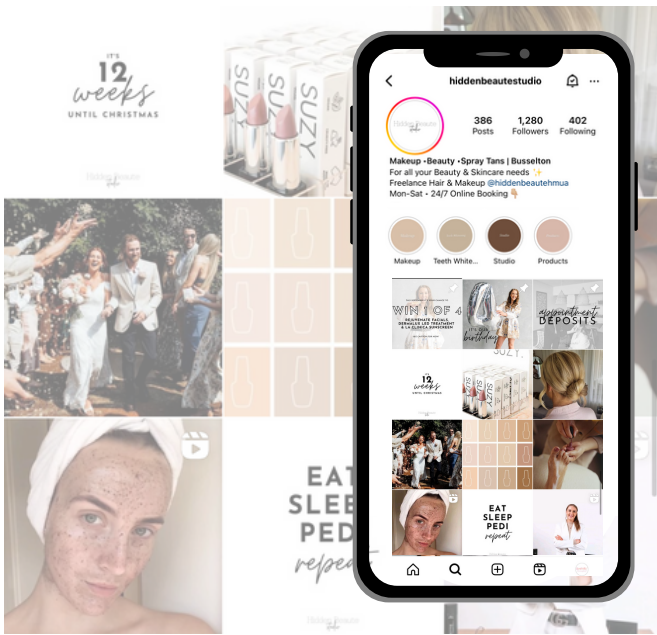


Coastal REMEDIAL

MEGAN YOU HAVE BEEN A SAVIOR FOR MY BUSINESSES SOCIAL MEDIA MARKETING. I CAN GIVE A GREAT MASSAGE BUT NAVIGATING MY WAY AROUND MY SOCIAL MEDIA OUTLETS IS NOT MY STRONG POINT, SO THANK YOU! NOT ONLY ARE YOU RELAXED AND FUN TO BE AROUND BUT YOUR KNOWLEDGE IN ALL THINGS SOCIALS IS OUTSTANDING. THE IDEAS AND SIMPLE CHANGES YOU HAVE MADE HAVE GIVEN MY PAGES MORE TRAFFIC AND HAVE HELPED MY CUSTOMER BASE GROW. I WILL BE FOREVER GRATEFUL.

NERISSA
COASTAL REMEDIAL

PREVIOUS GLOWUP'S



MEG HAS BEEN SO MUCH HELP WITH BRINGING MY BUSINESS BACK ON TRACK WITH MY ONLINE MARKETING. WITH PRE PLANNING STRATEGIES HAS HELP WITH MY ONLINE PRESENCE TO BE MORE PROFESSIONAL AND CONSISTENT. THIS THEN TAKES THE STRESS OUT OF THIS TASK AND ALLOWS MYSELF TO FOCUS ON OTHER TASKS WITHIN MY BUSINESS. I HAVE SEEN A HUGE CHANGE TO MY MARKET WITH HAS RETURNED INTO PROFIT AND A STRONG BRAND AWARENESS SHE LISTEN AND DELIVERS A HIGH QUALITY SERVICES WITH EVERYTHING SHE ACHIEVES !

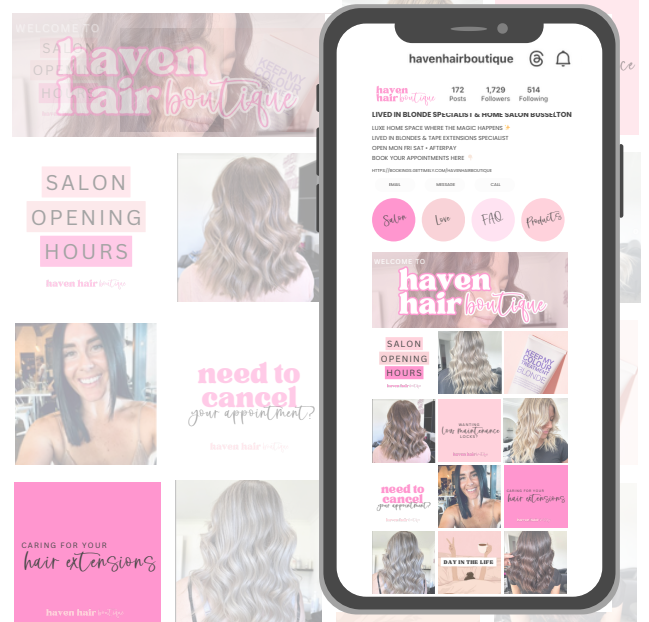
Hidden Beaute
studio

RACHAEL
HIDDEN BEAUTE STUDIO

haven hair boutique

HOLY S#IT BALLS
I LOVE!!!!!!!!!!!!!!
THEY ARE PERFECT!!! COLOURS ARE FAB!!!!
I'M EXCITED!! THANK YOU 🙌🙌🙌🙌

BETHANY
HAVEN HAIR BOUTIQUE



DON'T HAVE THE CONTENT TO BEGIN WITH?

NOT TO WORRY!

WE ALSO OFFER'S CONTENT SHOOT'S TO ACCOMPANY YOUR GLOW UPS (LOCATION DEPENDING). WE SET UP A DAY & TIME THAT SUITS BOTH OF US AND SPEND A COUPLE HOURS CAPTURING THE MAGIC OF WHAT YOU DO!

FROM HERE, WE GO AND EDIT THE IMAGES & VIDEO'S TAKEN ON THE DAY, CREATE REELS & CURATE YOUR NEW FEED ALIGNING TO YOUR BUSINESS GOALS AND IDEAL CLIENT!

AFTER, YOU RECEIVE ALL IMAGES & VIDEO CONTENT TO USE FOR FUTURE SOCIALS!

ADDITIONAL COSTS DO APPLY FOR A CONTENT SHOOT.

CONTENT SHOOT BEHIND THE SCENES



HIDDEN BEAUTE STUDIO



COASTAL REMEDIAL



PARLOR HAIR CO



HILLZEEZ



BUSSETON PODIATRY



AMELIA PARK RESTAURANT

THE NITTY GRITTY DETAILS

- ANY IMAGERY YOU WISH TO USE MUST BE PROVIDED PRIOR TO WORK STARTING.
- TOPICS TO COVER, INFORMATION AND POSTS TO BE SENT PRIOR TO WORK COMMENCING – EMAIL, CHAT OR WHATSAPP ARE PREFERRED.
- ANY DEADLINES, PROMOTIONS OR UPCOMING EVENTS MUST BE SENT PRIOR TO WORK COMMENCING.
- INVOICES ARE SENT ON OR AROUND THE 15TH OF EACH MONTH AFTER THE FIRST MONTHS PAYMENT HAS PASSED. PAYMENT TERMS ARE 5DAYS. ANY LATE PAYMENTS CAN RESULT IN SCHEDULED CONTENT BEING PAUSED.
- IN THE EVENT OF CANCELLATION, SOCIALLY FLOURISHED WILL BE COMPENSATED FOR SERVICES THROUGH TO THE END OF THE MONTH. UPON CANCELLATION ALL RIGHTS TO UN-PAID DESIGNS BECOME THOSE OF SOCIALLY FLOURISHED. WRITTEN NOTICE IS REQUIRED FOR CANCELLATION AS PER THE CLIENT AGREEMENT SENT ONCE QUOTE HAS BEEN ACCEPTED.

- SOCIAL MEDIA REQUIREMENTS
 - TO BE ADDED AS AN ADMIN ON YOUR BUSINESS FACEBOOK PAGE GIVING FULL ACCESS TO SCHEDULE CONTENT ACROSS FACEBOOK & INSTAGRAM PAGES.
 - PASSWORDS FOR INSTAGRAM, TIKTOK OR YOUTUBE IF REQUIRED (REELS CANNOT BE SCHEDULED CONFIDENTLY AT THIS STAGE USING META SUITE)
 - COPIES OF LOGO'S & BRANDKIT SUITABLE FOR CANVA PRO USE
 - TOPICS YOU'D LIKE TO COVER
 - ANY SLOGAN, ETHOS, MISSION OR BRANDING IMPERATIVE TO YOUR BUSINESS
 - WHAT TO AVOID OR YOUR DISLIKES IN CONTENT ON YOUR PAGE.

*ALL PASSWORDS ARE KEPT CONFIDENTIAL AND USED IN A THIRD PARTY WAY.
ONCE AGREEMENT IS COMPLETED ALL LOGINS WILL BE DELETED.*