

So Flo School *workbook*

content CREATION MADE SIMPLE WITH
CANVA!

THINK OF CANVA ACCOUNT LIKE YOUR PANTRY...

EVERYTHING HAS ITS PLACE RIGHT?!

FLOUR, SUGAR, RICE, PASTA ETC ALL HAS A CONTAINER OR SECTION IN YOUR PANTRY.

YOU WALK INTO YOUR SPACE AND KNOW EXACTLY WHERE THE FLOUR IS BECAUSE YOU HAVE A SYSTEM.

WE ARE GOING TO CREATE THE SAME SETUP WITHIN YOUR CANVA.

TREAT THE MAIN PAGE AS YOUR PANTRY AND WE NEED TO PUT EVERYTHING INTO ITS CONTAINER (FOLDER)!



START HERE

Creating the foundations

- CREATE YOUR BRAND KIT
 - ADD LOGO
 - ADD COLOUR PALETTE
 - ADD FONTS
 - ADD IMAGES
 - ADD GRAPHICS

Templates

- FIND YOUR MOST USED DESIGNS / CREATE A BASE DESIGN TO USE TIME & TIME AGAIN
- SAVE AS YOUR BRAND TEMPLATE
- SAVE TO YOUR BRAND FOLDER

Folders

- THINK OF HOW YOU ORGANISE YOUR LIFE, PANTRY, KITCHEN ETC AND MIMIC THIS IN YOUR CANVA!
- CREATE FOLDERS THAT SUIT YOU & YOUR BUSINESS NEEDS.

REMEMBER, AS YOU CREATE DESIGNS TO GIVE THEM A SPECIFIC NAME & ADD THEM TO THE FOLDER THAT ALIGNS WITH THAT DESIGN - MAKING IT EASIER TO FIND NEXT TIME YOU NEED THEM!